

The Millennials Are Coming: What is a Millennial and Why Should I Care?



- The importance of Millennials to the workforce
- What Are the Current and Potential Strengths of the Millennials?
- What Are the Current and Potential Weaknesses of the Millennials?
- 10 things you need to know and be “willing” to do as a leader/manager of Millennials

The Human Resource Association of Southeast Michigan is pleased to introduce Jack Hollister, M.B.A. and President of The Employers’ Association (EA) as well as an active trainer and consultant. His areas of specialization are leadership development, strategic planning and the utilization of the DISC profile for team-building purposes. He has over 20 years of general management experience within small business and professional organizational settings underpinned by strong marketing and sales experience. Jack started his business career with Century Marketing Corporation in Bowling Green, and was Executive Vice President and General Manager of Clark Fixture Technologies before coming to the EA. He earned his Bachelors of Science degree in Mathematics as well as Master’s degree in Business Administration from Bowling Green State University.

During his career Jack has served in various leadership capacities including current service on the boards of Hospice of Northwest Ohio and the Lucas Housing Services Corporation. Past service includes the boards of the Women’s Entrepreneurial Network, Bowling Green Christian Academy and Bowling Green Pregnancy Center. Jack has provided training for a variety of organizations including Defiance Area Chamber of Commerce, Materion Brush, O-I, Lucas Metropolitan Housing Authority, Century Marketing Group, Toledo Area Metroparks, Oldcastle Building Envelope, Phoenix Technologies and SILGAN Containers.

Date: Wednesday, March 9, 2016
Time: 11:30 am – 1:00 pm, Lunch will be served
Location: Merillat Room at the Christian Family Centre, 1800 W. US Hwy. 223, Adrian, MI
Cost: HRASM Members FREE, Non-members \$30
RSVP: By March 2nd to Julie Emmons @ Julie.Emmons@lisd.com
Credits: This program is pending approval for 1 HRCI & 1 SHRM – PDC certification credit

