

10 REASONS LEADERS FAIL & HOW TO AVOID THEM



HRASM Members FREE
Non-members \$30

RSVP by April 9th to :
Angie Atkin @ 517-264-6710
or aatkin@brazeway.com

*This program is pending approval
for 1 HRCI and 1 SHRM – PCD
certification credits.*

The Human Resource Association of Southeast Michigan is pleased to introduce to you Patrick Kerwin. Mr. Kerwin is a leadership expert, trainer, and coach who has spent the better part of two decades unlocking the secrets of human potential. His continued mission is to equip leaders with successful playbooks to lead teams, and through speaking engagements and immersive trainings, bring out the best in others.

In his work and research with executives, he has discovered 10 essential reasons leaders struggle to lead their teams. This session will introduce a framework of *enlightened leadership*, and through interactive discussion and team-based exercises, participants will have a solid strategy of what they (and their company) can put in place to immediately enhance their effectiveness and impact.

April 16th, 2014 lunch meeting 11:30 am – 1:00 pm

Steele Carriage House, 130 N. Main Street, Adrian, MI

Parking is located behind the Croswell Opera House in the Toledo Street City parking lot across from the Adrian Farmer's Market Pavilion.



The Human Resource Association of Southeast Michigan (HRASM) is a professional association providing educational and networking opportunities to human resource professionals and business leaders in Southeastern Michigan. To learn more about HRASM and the benefits of membership, please visit <http://hrasm601.shrm.org> or contact our chapter President, Kristy Schuyler at kristy.schuyler@blissfield.com.